

MARINE LIFE PROTECTION ACT INITIATIVE MEMORANDUM

Date: June 23, 2009
To: MLPA South Coast Regional Stakeholder Group Members and proponents of external proposals
From: MLPA Initiative Public Outreach and Education Work Team
Re: MLPA South Coast Summer Public Open Houses
Cc: MLPA Initiative Staff

As you are aware, this summer the MLPA Initiative is hosting a series of public open houses throughout the south coast study region on June 29 and 30 and July 1, 6, 7, 8, 9 and 13, 2009. This memo highlights the goals of these events, outlines the open house format and reviews the role of SCRSG members and external proposal proponents. Your participation at the open houses is valuable, and we look forward to seeing you all in the coming weeks!

Open House Goals

The MLPA South Coast Summer Public Open Houses provide the public with the opportunity to:

- Review and provide input on "Round 2" draft MPA proposals developed for the south coast study region;
- Ask questions of MLPA Initiative staff and SCRSG members about MPA proposal development.

These open houses also offer SCRSG members the opportunity to:

- Gain feedback directly from the public on all draft proposals;
- Interact with a diverse public that may include perspectives aside from your immediate constituency; and
- Promote these open house events to the general public to help ensure comprehensive and representative public participation.

Open House Format

Each open house will take place between 5:30-8:30 p.m. The open houses are designed to be informal and do not require the public to attend all three hours. We encourage SCRSG members to remain for the duration of each open house.

A series of 10-12 stations will be set up throughout the room including:

- **Station 1, Welcome & Sign-in** - Attendees will receive a handout that gives an overview of the open house format, including a layout of the stations.
- **Station 2, Overview** - Will include information on the MLPA Initiative process, including outreach materials. This station will also include poster-size regional maps of each of

the six draft MPA proposals evaluated in Round 2 and serve as an overview of the study region.

- **Stations 3-10, Subregional Maps** - Will display subregional maps for all six Round 2 proposals. Depending on the given open house location, multiple stations will be allocated to the specific subregion in which the open house is located (i.e., the Carlsbad open house will include three stations all dedicated to Subregion 7).
- **Station 11, Bilingual** - Spanish-language translators will be available along with translated informational materials.
- **Station 12, Comments** - A number of centrally located tables will be made available for the public to sit and write their comments. There will also be several laptop computers available for the public to submit their comments electronically.

Role of SCRSG and External Proposal Proponents

We would appreciate assistance from the SCRSG members and external proposal proponents in:

- Interacting with the public and answering questions about the process used to develop MPA proposals and the Round 2 draft proposals. So staff can direct the public to SCRSG members, you will be invited to be primarily located at the subregional stations. Proponents of external proposals will be invited to be located at Station 2.
- Spreading the word about the public open houses with your constituency. It is our goal to have mostly new faces attend each open house location. Each of the open houses will be identical in format and content; members of the public need only attend one of them to provide input. It is important to emphasize that these open houses are designed to accept feedback specific to the Round 2 draft proposals. Attendees should be prepared to contribute to the conversation and focus on how well the draft proposals meet the goals of the MLPA and achieve cross interest support.

What if members of your constituency can't attend one of the public open houses?

If members of the public are not able to attend the open houses, they may also provide feedback by sending a message to MLPAComments@resources.ca.gov or by mail to MLPA Initiative, c/o California Natural Resources Agency, 1416 Ninth Street, Suite 1311, Sacramento, CA 95814. Comments will be most helpful if received no later than July 19, 2009 so that they can be distributed to the SCRSG and BRTF members prior to the start of Round 3. A downloadable comment form will be made available on the MLPA Initiative website for those members of the public unable to attend the open houses.

MLPA Initiative staff is committed to providing a welcoming and safe environment for all open house attendees. We appreciate your help in supporting this effort. **Please contact Kelly Sayce (kelly@strategiccoceansolutions.com, 310-738-2665) or Craig Shuman (craig@strategiccoceansolutions.com, 310-869-6574) with any questions**

MLPA Initiative South Coast Public Open Houses

Monday, June 29
Hilton Garden Inn
6450 Carlsbad Blvd.
Carlsbad, CA 92011
(760) 476-0800

Tuesday, June 30
Marina Village Conference Ctr.
1936 Quivira Way
San Diego, CA 92109
(619) 222-1620

Wednesday, July 1
Aliso Creek Inn
31106 S. Coast Hwy.
Laguna Beach, CA 92651
(949) 499-2271

Monday, July 6
Simons Banquet Center
Ports O Call Village, Berth 80
1050 Nagoya Way
San Pedro, CA 90731
(310) 514-1050

Tuesday, July 7
Marina del Rey Hotel
13534 Bali Way
Marina del Rey, CA 90292
(310) 301-1000

Wednesday, July 8
Residence Inn
2101 W Vineyard Ave.
Oxnard, CA 93036
(805) 278-2200

Thursday, July 9
Fess Parker's Doubletree
633 East Cabrillo Blvd.
Santa Barbara, CA 93103
(805) 564-4333

Monday, July 13
Catalina Island
Avalon City Hall
410 Avalon Canyon Rd,
Avalon, CA 90704
(310) 510-0220